



# MOROCCO WELCOME COLLECTION

• BY ABL HOSPITALITY •

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Redefining Luxury Travel







## INTRODUCTION

Morocco Welcome is a premier DMC based in Marrakech and part of the ABL Hospitality group.

We provide top-tier services, from 5-star accommodations and luxury transport to expert multilingual guides and bespoke, off-the-beatenpath experiences.







# OUR SERVICES





## ACCOMMODATION

We select each high-end property with care, from hidden Riads and desert camps to iconic names such as Royal Mansour, La Mamounia, or Dar Ahlam, ensuring the perfect balance of charm, comfort, and authentic Moroccan character.

Our portfolio is regularly updated through visits and inspections to guarantee the highest standards for our guests.







## LUXURY TRANSPORTATION

Experience comfort and elegance with our collection of high-end vehicles, operated by skilled bilingual drivers focused on delivering exceptional service.

Whether in sleek cars, limousines, or versatile minivans and minibuses, guests enjoy air-conditioned interiors, flawless upkeep, and refreshing amenities throughout the ride.





## TRANSPORTATION

### **Our vehicle fleet includes different series:**

BMW, Mercedes Viano and Vito, Toyota Land Cruiser, Toyota Prado, Mercedes Class E, V Class, Mercedes Sprinter, Rolls-Royce and Limousines upon request.





## TAILOR-MADE ITINERARIES

Every itinerary is thoughtfully customized to match your unique needs, interests, and preferences.

We craft each journey with meticulous attention to detail, ensuring an experience that is truly special and beyond expectations





## ✦ FLIGHTS & TICKETING

Book flights to any destination worldwide at competitive rates, with full support from our dedicated team. We are IATA Accredited for ticketing and provide end-to-end assistance and guidance.







## EXCLUSIVE ACTIVITIES

We design and co-create experiences that go beyond the ordinary.

All our activities are private, tailor-made, and carefully crafted to take guests off the beaten track. Each one blends authenticity, exclusivity, and discovery, ensuring moments that are as unique as they are unforgettable.







# OUR SIGNATURE ACTIVITIES







## CANDLELIT DINNER IN THE DESERT

Private and enchanting setting illuminated by candlelight awaits in the nearby rocky desert. Savor the sunset, dine beneath the stars, and indulge in the complete privacy of your experience.





## LUXURIOUS PICNIC IN THE MIDDLE OF NOWHERE

Hike at your own pace before arriving at an authentic Moroccan setting in the Atlas Mountains forest. Relish a gourmet meal with fine wines, served in complete comfort and privacy. This is more than a picnic, it's a luxurious escape into nature.







## LUNCH IN THE HOME OF LOCAL FAMILY

The Draa Valley is home to some of the world's most remarkable earthen architecture. Berber villages built from mud and straw protect from heat and sandstorms, visit a local home in the Draa Valley region and enjoy a lunch prepared by a welcoming Berber family.





## ★ RUG-MAKING WORKSHOP

Discover Morocco's weaving heritage in a rug-making workshop. Watch artisans at work, learn about the patterns that tell centuries-old stories, and join them in creating your own design.

A unique cultural activity blending tradition, art, and memory.







## PRIVATE ROYAL HOT AIR BALLOONING

Take to the skies in a private hot air balloon and witness Morocco's landscapes from above. Glide over valleys, villages, and mountains as the sun rises, then enjoy a refined gourmet breakfast served in the air.

A royal experience of serenity, beauty, and exclusivity.





## ◆ QUAD BIKING

Choose an adrenaline-filled quad-biking adventure across Morocco's deserts, available in the Agafay Desert, the Merzouga dunes (Erg Chebbi) or the remote Chigaga dunes, riding lunar landscapes and enjoying dramatic sunset vistas.







## FAHS LAMHAR – THE THRILL OF THE MOUNTAINS

Experience the exhilaration of Tamuda Bay's heights, where the air is pure and nature surrounds you. Wander the verdant Fahs Lamhar plateau and ascend Jbel Labyad for stunning views where the Mediterranean Sea meets the horizon.





## KING OF MÉCHOUÏ

In the heart of Marrakech's Medina souks, discover the renowned stall of the "King of Méchoui." Savor this tender, slow-cooked delicacy, prepared in the traditional way and loved by both locals and travelers alike.







## VINTAGE SIDE-CAR RIDE IN MARRAKECH

Discover the hidden gems of the Red City on a stylish sidecar journey, exploring charming neighborhoods, gardens, and the palm grove from a unique perspective.







## VINTAGE CARS EXPERIENCE

Step into the glamour of a bygone era as you tour Marrakech in a vintage car.

From the medina's gates to the palm-lined boulevards, every turn offers a unique blend of heritage and sophistication.







## THE MAKHELFOU HIKE

Embark on a scenic hike to Laazib village near Ouirgane in the Atlas foothills, listening to local stories and admiring everyday authenticity.

Along the trail enjoy panoramic viewpoints, historic salt mines and a final stroll through Ammayn forest before returning for Moroccan tea.





# WHY WORK WITH US ?

- ✦ Access to over 1,000 exclusive addresses across Morocco.
- ✦ Personalized guest guides and manuals, featuring top restaurants, golf courses, shopping destinations, spas and hammams.
- ✦ Seamless access to exclusive services, from fine dining and spa reservations to private jet & helicopter flights and cultural events.
- ✦ Support from a professional and highly knowledgeable local team.
- ✦ Competitive market rates through trusted partners, with full pricing transparency.
- ✦ Premium transportation with experienced, bilingual drivers.
- ✦ Detailed quotes provided within 48 hours of receiving your request.







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